



Fundación TBA21  
Thyssen-Bornemisza Art  
Contemporary  
Calle Amor de Dios 1  
28014 Madrid  
España  
+34 915275986  
madrid@tba21.org  
tba21.org  
twitter.com/tba21  
instagram.com/tba\_21

# Sustainability Strategy

## Introduction

This sustainability strategy explains our commitment to deep work with experts and internal teams to become a regenerative organization.

## Objectives

Our sustainability strategy reflects our commitment as committee members of the Gallery Climate Coalition (GCC) in Spain.

The GCC approach has four key elements:

1. **Reducing our carbon footprint** and minimizing our emissions from our activities
2. **Promoting Sustainable operations**, integrating sustainability into the activities and roles of the entire Foundation.
3. **Advocating for Climate Change**, using our position of influence and access to those with power and influence to support sustainability. Working to provide positive examples to other foundations and cultural organizations.
4. **Monitoring and Reporting**: to measure and assess our use of resources, have this independently verified, set, and publicly reported.

## **Actions**

These are the actions we are taking to achieve our objectives

### **1. Reducing Carbon Footprint:**

*Objective: To minimize the carbon emissions associated with Foundation operations and exhibitions.*

#### **a. Energy Efficiency:**

- Using our independent energy audit to identify areas of energy waste.
- Transitioning to renewable energy sources.
- Implementing energy-efficient lighting, HVAC systems, storage facilities, and appliances.
- Promoting energy-saving habits among staff and visitors.

#### **b. Transportation:**

- Encouraging staff to use public transportation, carpool, or bike to work.
- Reducing our travel as much as possible, with the team only traveling when other options are not viable.
- Use alternatives to air travel, prioritizing rail and public transport.
- Offsetting our activity travel emissions through carbon offset programs.
- Provision of virtual and alternative forms of exhibitions and events to reduce the need for travel.

#### **c. Art Handling and Shipping:**

- Choosing sustainable packing materials and practices.
- Collaborating with artists to source sustainable materials for artworks.
- Optimizing shipping routes to reduce carbon emissions.
- Pushing our storage suppliers to improve the sustainability of their facilities and offers.

### **2. Promoting Sustainable Operations:**

*Objective: To integrate sustainability into the daily operations of the Foundation.*

#### **a. Waste Reduction:**

- Implementing a comprehensive recycling and composting program.
- Banning single-use plastics and promoting reusable alternatives.
- Encourage artists, galleries, and institutions to adopt sustainable packaging.

**b. Sustainable Sourcing:**

- All food at Foundation events will be vegetarian; no meat or fish will be served
- Source sustainable and eco-friendly materials for Foundation supplies.
- In producing artworks and events, supporting local and ethical supply chains, including artists and artisans.
- Consider the environmental impact of exhibition design and construction.

**c. Water Conservation:**

- Installing water-saving fixtures and practices in Foundation facilities.
- Educating staff and visitors about responsible water use.
- Advocating for water-saving practices at organizations, institutions, and events we work with.

**d. Sustainable Partnerships:**

- Collaborating with environmentally-conscious organizations and sponsors.
- Requiring evidence of sustainability commitments and actions from sponsors and partners.
- Partnering with sustainable, locally sourced seasonal providers catering for events and openings.

**3. Advocating for Climate Action:**

*Objective: To raise awareness and engage the arts community in climate advocacy.*

**a. Education and Awareness:**

- Hosting exhibitions and events focused on environmental themes.
- Offering workshops and lectures on sustainability in art, research, digital production, institutions, production, and exhibition.
- Sharing information about the Foundation's sustainability initiatives with visitors.

**b. Community Engagement:**

- We will continue actively engaging with the local communities and art organizations on climate issues in Madrid, Vienna, Venice, Cordoba, and all locations where our works are experienced.
- We will participate in and advocate for community clean-up efforts and environmental campaigns.

**c. Policy and Advocacy:**

- Joining and supporting art industry associations and initiatives promoting sustainability, we are members of the GCC Spain, advocating for sustainability advances within the World Arts Foundations.
- Advocate for climate action and sustainable practices within the art world, committed to a sustainable approach as part of due diligence on all sponsors and partners.
- Collaborate with policymakers to advance climate-friendly policies. We hold observer status at the International Seabed Authority, have an advisory role to the EU Mission Healthy Ocean, and are part of the New European Bauhaus.
- Collaborate with NGOs and Foundations that share our aims.

**4. Monitoring and Reporting:**

*Objective: To track progress and communicate sustainability achievements.*

**a. Data Collection:**

- Building carbon budgets into our project planning process.
- Working with experts and teams to improve and evolve key performance indicators (KPIs) for sustainability efforts.

**b. Reporting:**

- We commit to publishing annual sustainability reports showcasing achievements and challenges, including our carbon and water data.
- We commit to sharing success stories and best practices with the art community, government policy, and education and learning communities.

**c. Continuous Improvement:**

- We will use our independently designed data audit to identify areas for improvement and set new sustainability goals.
- We will continue working with staff, artists, and visitors to enhance sustainability efforts across our work.

**Supervision & Responsibility**

Supervision and responsibility for this work sits with the 'Green Team' Director of Becoming, the Head of Collection Management, and the Chief of The Financial and Legal Office.

**Documentation**

Carbon and water audits